

CHINA DIE AND MOULD CONFERENCE

Die and Mould China – Myth and Reality

November 29, 2006 in Frankfurt

Topics The Chinese Die and Mould market
Performance of Chinese Die and Mould manufacturers
Sourcing of Dies and Moulds – Benchmark China
Supplier development and quality management
Chinese Die and Mould manufacturers introduce themselves
"Face to Face"-conversations with Chinese Die and Mould manufacturers

With the responsible managers from Braun, Hella, Hirschvogel Umformtechnik, Leifheit, Siemens
and others

EUROMOLD At fair EuroMold, Messe Frankfurt, conference room EUROPA in hall 4.0

FORUM  CHINA

China Die and Mould Conference

November 29, 2006 in Frankfurt

Moderation: Dirk Meyer, Managing Partner, Forum China

9:00 Registration

9:50 Welcome

Dirk Meyer, Managing Partner, Forum China

10:00 The Chinese Die and Mould Industry

Cao Yanan, Vice President and General Secretary, China Die & Mould Industry Association (CDMIA)

PANEL I Performance of Chinese Die and Mould manufacturers

10:30 Experiences: aluminium die casting, plastic injection mould

Know how of Chinese Die and Mould manufacturers
Importance of automation in China
Jürgen Röders, Managing Director, Röders GmbH

10:50 Experiences: aluminium die casting

Performance, present and outlook
China strategy of Moneva (local and global sourcing)
Holger Knobloch, Managing Director, Moneva GmbH + Co. KG

11:10 Experiences: dies for pressing

Performance, present and outlook
Strategies for cost reduction – opportunities and risks
Monitoring of manufacturing process
José Luis López Gil, President, ICM, S.A., Ingeniería y Construcción de Matrices

11:40 Experiences: plastic injection mould

Performance, present and outlook
Cooperation with Chinese Die and Mould manufacturers
China strategy of Hella (local and global sourcing)
Dirk Hoven, Serial Purchasing Mechanics, Hella KG Hueck & Co.

12:00 Lunch

13:00 The need of translocation of added value to China for a mould and facility system integrator

Christian Mazzega, Area Manager China, FRIMO

PANEL II Panel II: Sourcing of Dies and Moulds from China

13:20 Supplier development in China

Strategies and questioning for an automotive supplier of mass forming
Dr. Christian Hinsel, Director Die Shop, Hirschvogel Umformtechnik GmbH

13:40 The cooperation with Chinese Die and Mould manufacturers

Supplier selection, development and quality management
Berthold Mathias, Director Process & Equipment Engineering
Rainer Scharrenberg, SGL Sourcing Manufacturing Equipment, Braun GmbH

14:10 Make or Buy of injection moulds – Benchmark China

Heinrich Föcking, Vice President Mechanical Design, Siemens Home and Office Communication Devices GmbH & Co. KG

14:40 Opportunities and challenges for a medium sized company

Organizationally requirement
Supplier support, communication
Cost benefits towards Europe
Bernd Spetzke, Director Purchasing, Leifheit AG

15:00 Coffee Break

PANEL III Chinese Die and Mould manufacturers introduce themselves

15:30 Companies presentation

15 to 20 well established Chinese Die and Mould manufacturers introduce themselves

17:00 "Face to Face"– conversations with Chinese Die and Mould manufacturers

Between 60 to 100 Chinese companies are expected to participate

18:00 End of conference

Participation of 200 to 300 European and furthermore 60 to 100 Chinese Die and Mould manufacturers are expected.

Simultaneous translation Chinese, German, English.

Registration

Conditions of participation

Participation fee including access to the fair EuroMold on November 29, 2006, conference material, lunch and refreshments:

EUR 780, 00 plus VAT.

Fee payable after receipt of invoice. Written cancellation is possible without payment up to 30 days prior to the event. Up to 14 days prior to the event, a cancellation fee of 150 EUR will be charged. In case of later cancellation, the complete participation fee will be charged. A substitute for the participant can be named any time. Program is subject to changes by the organiser.

Conference location

"Messe Frankfurt" in Frankfurt/Main, conference room EUROPA in hall 4.0. Information on event location and hotels will be provided after registration.

Registration

www.forum-china.de/de/termine/cws.php or by fax.

- Yes, I will participate and accept the above mentioned conditions.**
- I need a ticket for the fair EuroMold 2006 (no additional expenditure).
- I am interested in exhibition and sponsoring possibilities during the conference.
- Please send more invitation flyers. Number: _____
- I cannot participate. Please send event material for 220, 00 EUR plus VAT.

Name, First Name	
Company	
Department	
Position/Function	
Street	
City Code/City	
Phone, Fax	
Email	

How did you find out about the conference?

Invoice address	(Only if different to the above mentioned address)
Company	
Department	
Street	
City Code/City	

Registration

Fax +49. (0)221. 3109162 or online:
www.forum-china.de/de/termine/cws.php

China Die and Mould Conference

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Conference location At fair EuroMold,
Messe Frankfurt, conference room EUROPA in hall 4.0
www.messefrankfurt.com

In cooperation with	  Chinese Die & Mould Industry Association
With support of	 MANAGEMENT ENGINEERS Consulting to Completion
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